**Ideation Phase**

**Define the Problem Statements**

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| --- | --- |
| Date | 25th JUNE 2025 |
| Team ID | LTVIP2025TMID49559 |
| Project Name | LearnHub |
| Maximum Marks | 2 Marks |

**👩‍🎓 Student-Centered Problem Statements**

1. ***“As a student, I need a way to track my progress through a course because I often forget where I left off and lose motivation without visible milestones.”***
2. ***“As a learner, I need a way to preview course content before enrolling so I can ensure it matches my learning goals and is worth my time or money.”***
3. ***“As a beginner, I need a platform that guides me through what to learn next because I feel overwhelmed by the number of available courses.”***
4. ***“As a paying user, I need to receive proof of course completion because I want to showcase my skills on LinkedIn or in job applications.”***

**👨‍🏫 Teacher-Centered Problem Statements**

1. ***“As a course creator, I need a simple way to structure my content into sections and quizzes because it helps students engage and understand better.”***
2. ***“As an educator, I need insights into how students are progressing in my course so I can improve the material or offer help where needed.”***
3. ***“As an instructor, I need the ability to update or remove courses easily because information in tech and education evolves quickly.”***

**👩‍💼 Admin-Centered Problem Statements**

1. ***“As an admin, I need to monitor student and teacher activity across the platform because I am responsible for ensuring quality and compliance.”***
2. ***“As a platform manager, I need to identify the most engaging courses and instructors so I can promote them to improve user satisfaction.”***
3. ***“As a support admin, I need a way to manage user reports or content flags because maintaining platform integrity is critical.”***

Graphical user interface, text, application, email

Description automatically generated

Reference: <https://miro.com/templates/customer-problem-statement/>

**Example:**

Chart, treemap chart

Description automatically generated

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| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | A college student | To learn latest technologies | I can’t find relevant courses near me | I stay in a remote village in India | Like we must have an online learning platform that helps me learn skills I want in language I wish |
| PS-2 | A trainer | Offer training session at very affordable prices to learners | Most online learning platforms are charging much | They contain courses created by educators who charge very high | Like we need an online learning platform where individual educators who teach at affordable prices can create courses |